

TERM 2 NEWSLETTER 2011

Welcome back to term two at All Star Cheerleaders! The Rock'n'Cheer Nationals are fast approaching and our teams are working hard on learning and perfecting their routines for the competition season. We are excited to see everyone at competition! Read on and get ready to CHEER!

WHAT'S BEEN HAPPENING THIS TERM ... read on for all the goss ...

Welcome back: A huge welcome back to coaches Imojen Trainor and Alex Kain. Both bring back a huge amount of experience and knowledge to the All Star family. Imojen will be teaching at All Star Reign (East). Alex will return to New Zealand in August and will act as both competition director and coach.

All Star Legacy Viperz Are Third In The World: All Star Legacy Viperz fought hard to achieve a bronze medal finish at the ICU World Cheerleading Championships recently held in Orlando, Florida. Our top level five all girl team finished closely behind silver medalists, the Australian Dream Girls and gold medalists, Canada at this prestigious event. Viperz went on to achieve an amazing third place in the USASF/IASF Nations Cup, this time beating out Australia to finish behind the USA and Canada. Viperz also placed first at both the US Finals and COA Ultimate Nationals in preparation for their fantastic worlds performances. Congratulations Viperz!

All Star Comes Out On Top At American Showcase Championships: Six of our top level two to four elite teams recently travelled to compete at the American Championships Showcase in Anaheim, California with amazing success! All Star Legacy Spirit won our first ever Grand Championship on US soil after taking out 75 top US teams at the American Showcase Championships in Anaheim, California. All Star Reign Ponyz remain undefeated after taking out first place in the large junior level two division. Angels, Stormz and Coltz also featured strongly in their respective divisions achieving second place with Devilz finishing fourth.

SmartMail Team New Zealand Still Consistently Among The Best: SmartMail Team New Zealand have recently returned to New Zealand with the honour of highest score at the US Finals and a fantastic third place at the COA Ultimate Nationals in Orlando, Florida. SmartMail Team New Zealand were also very unlucky to be pipped for bronze at the ICU World Cheerleading Championships by Australia. The team showed phenomenal strength and composure to overcome last minute setbacks to produce a flawless routine. Congratulations Team New Zealand, you made every New Zealander proud to be a KIWI!

Largest Coaches Credentialing Weekend Ever: 35 of our All Star coaches were recently credentialed under the USASF/IASF coaches credentialing programme. All Star has the largest number of properly credentialed coaches of any cheerleading programme in New Zealand helping to ensure the safety and proper progression of your cheerleaders.

ANZ Netball Championships Performance: Grand champions All Star Legacy Spirit will perform this weekend at the semi-finals of the ANZ Netball Championship in Mystery Creek, Hamilton. If you are in Hamilton this weekend it would be great to see you there in support!

All Star Cheerleaders to feature on Maori TV and FOUR: Keep an eye out for appearances from our cheerleaders on both Maori TV and FOUR! Cheerleaders from All Star Legacy (North Shore) were recently involved in filming for the Haa and Kiwi Sport shows.

Out and About: Our cheerleaders have been very busy giving fantastic performances at many great events including Auckland Cup Night, St. Patrick's Day Parade, Botany Down Community Day and Give it a Go Botany.

New Equipment: A container load of new equipment has been ordered for a number of our gyms including Reign (East) and Pride (Christchurch). We are excited to be able to give our cheerleaders new equipment to help with their progress.

Christchurch Recovery: We are pleased to announce that the Pride is back up and running after the tragic events of 22 February. Thank you to all of our families from around the country who made offers of support and help during this difficult time. We know many cheerleaders participated in red and black fundraisers to help the people of Christchurch in a fantastic show of spirit. We wish the All Star Pride family the very best in their recovery from the earthquake and look forward to seeing you all at Nationals.

HEAD OFFICE NEWS

We are pleased to announce three new appointments to key positions at head office and warmly welcome all to the All Star Staff.

Faye Meades has been appointed to the position of Office Manager. Faye is an experienced administrator and team leader with over 30 years experience in management and accounts.

Hayley Crouse is our new front desk administrator and for our customer's convenience we have extended our office hours. The new office hours will be:

Mondays	9am-5.30pm
Tuesdays to Fridays	9am- 7pm

Claire Stackhouse takes on the new position of communications manager. Claire is a qualified lawyer with three years experience managing the Christchurch All Star programme. Claire will be handling all website and social media, queries and complaints, coach management and education.

NEW EMAIL SYSTEM

We are excited to announce that All Star Cheerleaders is partnering with SmartMail Pro to launch a new look email communication system. The new system is designed to improve communication with our cheer families in a user-friendly fresh way. To ensure you get the full benefit of our new systems and improvements it is imperative that we have your current email address on file. If you are unsure whether or not we have a current email address for you, please contact head office on office@allstarcheerleaders.co.nz with cheerleader's name, team name and email address(es) you would like to be used.

NEW PAYMENT PROCEDURE

To allow our coaches to concentrate entirely on developing your cheerleader to their fullest potential, **as from 23 May 2011** coaches will NO LONGER BE ACCEPTING PAYMENTS FROM CHEERLEADERS. Payments can now be made in three ways:

1. By internet banking to Westpac Account 03-1322-0077400-000 putting your cheerleader's last name, area and what the payment is for as the reference in the particulars; OR
2. By calling the office on 0800 CHEERLEADER or (09) 444 5597 to pay by credit card; OR
3. By calling into head office at 189 Archers Road, Glenfield, Auckland to pay by eftpos, cash or cheque; OR
4. By posting payment to PO Box 94, Westpark Village, Waitakere City, Auckland.

ALL STAR RE-BRANDS

All Star Cheerleaders has come along way from the inception of its first gym on the North Shore to over eleven gyms and franchises around New Zealand today. To reflect and honour this milestone, our gyms and franchises around the country who have grown to reach elite programme status are each gaining their own identities as follows:

North Shore- All Star Legacy	Christchurch- All Star Pride	Eastern Bays- All Star Venom
East- All Star Reign	Wellington- All Star Force	North-West- All Star Gemz
West- All Star Mystix		Hamilton- All Star Xtreme

IMPORTANT DATES REMINDER

All Star's General Recreation teams run on **9 week terms** and generally no classes are run on public holidays.

Please note that owing to the Rugby World Cup, and many changes to the regular school term dates, some of our term dates are different. Please keep these dates handy and in your diaries as a reminder.



General Rec Term Dates:

Term 2: Week beginning 9th May until week ending 10th July.

Term 3: Week beginning 8th August until week ending 9th October.

Term 4: Week beginning 17th October until week ending 18th December.

Queen's Birthday make-up classes will be held on Monday 11th July.

Competition Dates:

Rock'N'Cheer Nationals: Sunday 3rd July 2011

Spring Carnival Championships: Sunday 11th September

Cheer and Dance Rave Internationals: Saturday 5th Nov (Elite teams) & Sunday 6th Nov (All teams).

Uniform Cut-off Dates:

Cut-off Date 11th July for delivery by Spring Carnival.

Cut-off Date 6th September for delivery by Internationals.

Uniforms are only ordered on the cut-off dates set out above. If you order after these dates your order will be put on hold and will be ordered on the next order date.

TRY-OUT DATES

Try-outs will be held at both the North Shore and East gyms next week as follows:

All Star Legacy (North Shore)

Saturday 21 May 2011 at 4pm: Legendz
Viperz
Stormz
Sunday 22 May at 10am: Snowflakez
Angels
Devilz
Spirit

Team New Zealand All Girl and Co-ed

Saturday 21 May 2011 at 4pm
189 Archers Road, Glenfield, Auckland

Full information try out packets will be released shortly. Please contact the office if you have any further queries on 0800 CHEERLEADER or (09) 444 5597.

ROCK'N'CHEER NATIONALS

When: Sunday, 3 July 2011, Novice 9am-2pm, Elite 2pm-8pm. Please note these times are a guide only.

Where: North Shore Events Centre, Silverfield (Off Porana Rd), Glenfield, North Shore City.

Our first competition for the 2011 season is just seven weeks away! We are excited to see all of our teams at competition and wish everyone the best of luck in their preparation for this event. Entry fees and registrations are **due on or before 3 June 2011**. Please pay by this date to take advantage of our competition entry fee specials!

Recreational/school team competition fees:

- \$65.00 for 1x one day competition
- OR
- Three competition special \$130.00 **SAVE \$65.00!**

NOTE- Competition entry fees are strictly non-refundable.

Elite team competition fees:

- \$65.00 for 1x one day competition
OR
- Three competition special (including Internationals- 2 day competition) \$165.00 **SAVE \$65.00!**

NOTE- Competition entry fees are strictly non-refundable.

The above entry fees entitles one cheerleader to one entry in one team in one division. If you are competing on more than one team in one division you will need to pay a \$30.00 crossover fee. Please also note that for all elite teams, Internationals is a TWO DAY competition this year. Your team will be required to compete BOTH days of the competition.

All Star Challenge fees:

Cheerleader of the Year- \$30 per entrant
Dancer of the Year- \$30 per entrant
Duo of the Year- \$30 per entrant
Partner Stunt- \$30 per entrant
Stunt Team (Up to 5 Members)- \$75 per entrant/division
Jump, Tumble, Duo Tumble and Flexibility- FREE

Spectator tickets will be available for pre-purchase by calling the office on 0800 CHEERLEADER or (09) 444 5597 one month prior to competition. Get in early and take advantage of the great pre-purchase rates:

One Day Competition- Adults \$15, Children \$10, Under 5s FREE
Two Day Competition- Adults \$25, Children \$15, Under 5s FREE

We recommend pre-purchase, however, door sales will be available at the following rates:

One Day Competition- Adults \$20, Children \$15, Under 5s FREE
Two Day Competition- Adults \$30, Children \$25, Under 5s FREE

PAYMENT SLIP: Competition Entry Fee Due by 3 June 2011

Cheerleaders Full Name: _____ **Team:** _____

- Cheque:** Payable to: All Star Cheerleaders. Use payment slip below and send to PO Box 94, Westpark Village, Auckland
 Internet: All Star Cheerleaders 03-1322-0077400-000. Please include cheerleaders first & last name and the team.
 Credit Card: Please call the office or return this slip:
Credit Card Number _____ **Exp:** _____

		Amount
Standard Entry Fee (\$65.00)	If paid before 3 June 2011	

INDIVIDUAL CHALLENGE ENTRY FORM

IMPORTANT: **YOU MUST FILL IN THE NEW REGISTRATION FORM ATTACHED.** This form must be returned by the 3/6/11 with **FULL PAYMENT!** No late forms/payment will be accepted!! We will confirm your entry by email once your form and payment have been received. You **MUST** provide an email and cell phone number.

ALL STAR CHEERLEADERS: 444 4497, office@allstarcheerleaders.co.nz, www.allstarcheerleaders.co.nz, PO Box 94, Westpark Village, Auckland

INDIVIDUAL CHALLENGE ENTRY FORM

Contact Person Name: _____ Mobile: _____

Email: _____

Please fill in all details below and return with **FULL PAYMENT** before the 8/10/10. **No late entries will be accepted.**

CHEERLEADER OF THE YEAR * Division (please circle): **Junior 12yrs & Under** **Senior 13yrs+**

Entrants Full Name	Age (in years)	D.O.B	Cost
			\$30
Total Cost			

DANCER OF THE YEAR * Division (please circle): **Junior 12yrs & Under** **Senior 13yrs+**

Entrants Full Name	Age (in years)	D.O.B	Cost
			\$30
Total Cost			

DUO OF THE YEAR * Division (please circle): **Junior 12yrs & Under** **Senior 13yrs+**

Entrants Full Name	Age (in years)	D.O.B	Cost
			\$30
			\$30
Total Cost			

STUNT TEAM / PARTNER STUNT

Name of Stunt Team: _____ * Level (please circle): **1 & 2** **3 & 4** **Open (5 & 6)**

Entrants Name	Age (in years)	D.O.B	Cost
			\$15
			\$15
			\$15
			\$15
			\$15
Total Cost			

Cheerleader of the Year:

Minimum Routine Requirements: 3 Jumps, 1 Tumbling Pass, Cheer, Motions, Dance

Length of Routine: 1 Minute (deductions will be incurred if over time) **Level:** Up to & incl Level 5

Duo of the Year:

Minimum Routine Requirements: 3 Jumps, 1 Tumbling Pass, Cheer, Motions, Dance, Partner Work/Synchronization

Length of Routine: 1 Minute (deductions will be incurred if over time) **Level:** Up to & incl Level 5

The focus for duo & cheer routines should be on motion technique, vocal projection, dance, jumps and tumbling. The routine should include a variety of movement levels, direction and rhythm. The routine should include a cheer section. The routine must demonstrate creative/original choreography.

Dancer of the Year

Minimum Routine Requirements: The focus on the routine should be on dance technique, jumps/leaps/turns, jazz, hip hop or break dance moves and crowd appreciation. The routine should demonstrate creative/original choreography. Judging criteria will be based on communication, execution, choreography & technique.

Length of Routine: 1 Minute (deductions will be incurred if over time) **Level:** Up to & incl Level 5

Stunt Team/Partner Stunt

Details: Perform as many stunts as you can in 1 minute. Judging criteria will be based on difficulty, execution, choreography & technique. Entire routine must be performed to music.

Length of Routine: 1 Minute (deductions will be incurred if over time)

Level: All skills up to and including Level 5

PAYMENT SLIP: Form & Full Payment must be received by 3 June 2011

Total Amount Paid: \$ _____

Cheque: Payable to: All Star Cheerleaders. Use payment slip below and send to PO Box 94, Westpark Village, Waitakere City.

Internet: All Star Cheerleaders 03-1322-0077400-000. Please include cheerleaders first & last name and the team.

Credit Card: Please call the office or return this slip: **Credit Card Number** _____ **Exp:** _____

NO REFUNDS WILL BE GIVEN FOR CANCELLATIONS!

SMARTMAIL TEAM NEW ZEALAND SPONSORS

We would like to thank the following people and companies for their kind support of SmartMail Team New Zealand.
Please support our sponsors:



SmartMail is an email marketing tool created by Jericho Ltd, a team of design and email delivery specialists who supply permission-based email marketing solutions to leading public and private sector organisations of all sizes.



SureFire Search Ltd is recognised as one of New Zealand's leading search marketing agencies. The company has been operating for over 9 years and specialises in SEO, paid search, web analytics and related services. SureFire is a Google AdWords Qualified Company and manages search marketing campaigns for a wide range of corporate clients, including some of the biggest search campaigns in New Zealand.



Cystic Fibrosis is NZ's most common genetic condition, with 1 in 25 of us being carriers. It primarily affects the lungs and pancreas, so people with CF must follow an intensive daily routine of medication, exercise and specialised nutrition. Cystic Fibrosis Auckland fundraises to provide services and medical equipment to the families and people living with cystic fibrosis in the greater Auckland area.



Hubbards cereal, goodness you can taste! Proudly New Zealand made and available in all leading supermarkets.



Mrs Higgins Oven Fresh Cookies - Bake your own!
Look for Mrs Higgins 'Dough to Go' in the freezer section at your local New World Supermarket.
Cookies just like Grandma Used to Bake!



Lloyd electrical has built a reputation based on cost effective solutions, quality work, expert knowledge and support, all of which has led to repeat business and closer working relationships with our clients. For all your Commercial, domestic and industrial electrical needs. **Phone: 09 415 7075**



Konica Minolta Business Solutions New Zealand Limited is a unique, independent, Australasian-owned and operated business. Our clients benefit from our local management presence and Australasian ownership. We have been working with New Zealand businesses for nearly 40 years, helping to efficiently manage information flow and harness new document technology.



Golden Bay Cement is New Zealand's largest cement manufacturer and supplier. We supply the market needs of today - and our technical expertise, research and development work ensures that we will be supplying the market needs of tomorrow. Our product, cement, is the essential base material for today's construction.



We've taken classic beer recipes and given them a good twisting. Freshly brewed with all natural ingredients - every drop is hopping good beer. Pop out to our Brewbar & Restaurant in Riverhead to drink it fresh from the tanks or find our beer at a local near you.



JUCY Rentals is New Zealand's favourite and most trusted car rental and campervan hire company. Kiwi owned and operated, JUCY can get you zipping around the city for a few days or touring our beautiful country for a couple of weeks or more.



Glass Projects are specialists in the design, supply and installation of architectural glass. Glass projects pride themselves in finding glass solutions whether in the function or form of glass through to the fittings and hardware required to bring your project to life.



B & W Construction are specialists in concrete construction and have been in business in the Auckland area for 13 years. We are proud to be a sponsor of the 2011 New Zealand cheerleading team. Good Luck at the world champs!